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SMCern COLUMNS

Volume 30 Number 10 December 1981

SMC Graduates 362 In 1980-81

With 271 candidates in May, 1981, and 91 candidates in December, 1980, Southern Missionary College graduated 362 students in the college year, 1980-81.

The total number of graduates has now reached 5,954 with the large increases coming in recent years when the classes have been 300 or more.

Commencement speaker for the 1981 class was Elder Des Cummings, Sr., vice president for pastoral care of the Sunbelt Adventist Health System and former president of the Georgia-Cumberland Conference.

Other speakers were as follows:

Consecration Service: Dr. William Pearson, principal of Fresno Adventist Academy and former chairman of SMC's Education Department.

Baccalaureate Service: Elder A. A. Leiske, Director of the American Town Hall of the Air — the national TV program.

Senior Pinning Service: Elder Dan Appel, pastor of the First Seventh-day Adventist Church, Chattanooga.

Elder Cummings told the graduates that happiness is found in service rather than in materialistic gains or in fame.

He said, "Real success—Christian success—must be measured by service rather than by the world's yardstick." He called for active, practical dedication to helping one's fellowman.

Senior class officers are as follows:

President:

Brent Bergherm

Vice President:

Keith Langenberg

Secretary-Treasurer:

Donna Young

Pastor:

Greg King

Advisor:

Everett Schlisner

Majors of Baccalaureate Degree Graduates

- 7 Accounting
- 3 Art
- 5 Behavioral Science
- 13 Biology
- 1 Business Education
- 2 Chemistry
- 8 Communication
- 30 Elementary Education
- 3 English
- 2 German
- 4 Health, Physical Education and Recreation
- 2 Health Science
- 3 History
- 3 Home Economics
- 5 Industrial Education
- 1 International Studies
- 17 Management
- 2 Mathematics
- 4 Medical Technology
- 1 Music
- 1 Music Education
- 29 Nursing
- 8 Office Administration
- 1 Physics
- 3 Psychology
- 15 Religion
- 2 Spanish
- 17 Theology

Majors of Associate Degree Graduates

- 2 Art
- 1 Business
- 5 Computer Science
- 1 Construction Technology
- 3 Food Service and Bakery Management
- 1 Industrial Technology
- 1 Media Technology
- 51 Nursing
- 13 Office Administration

Majors of Diploma Graduates

- 5 Auto Body Repair
- 4 Clerical
- 4 Food Service
- 1 Religion



SMC 1981 Commencement: Dignitaries prepare to go into SMC's Physical Education Center for the 65th Commencement Exercise. From left to right, Everett Schlisner, dean of students and class co-sponsor; Dr. Lawrence Hanson, academic dean and class co-sponsor; Brent Bergherm, 1981 senior class president; Elder Desmond Cummings, Sr., vice president of the Sunbelt Hospital System and speaker; and Dr. Frank Knittel, SMC's president. (picture by Sam Hutchins)

Message from the President



A traveler remarked to a switchman on a railroad, "Yours must be a very responsible position." "Yes," was the reply, "but it is as nothing compared to yours as a Christian." Our responsibility as alumni of SMC is also great. We took from our College some knowledge and some ability. We made priceless friendships and left a bit of ourselves. As a result of this relationship, we are responsible to a large degree for the image of our College.

As Alumni representatives, the officers last summer accepted the challenge given by the SDA Business Executives in the Challenge Alumni Fund. The purpose of this group is to encourage alumni participation in propagating Christian education through financial support.

This year the Fund will give approximately an extra dollar for every dollar given by Alumni *provided* the minimum number of SMC Alumni participate in giving. Southern Missionary College has a total of 6,000 Alumni. This matching fund will be available if only 10.5 percent of Alumni contribute. So far 350 of the required 644 have made donations.

As a special incentive to encourage you to give before June 30 (deadline for the matching fund), we are offering you a copy of the SMC history for your donation of \$50 or more. This history begins with the school in Graysville and continues through 1972. *SMC: A School of His Planning* includes lists of classes—an excellent way to identify and keep up with classmates.

Responsibility is defined as man's response to God's ability. Won't you respond today and show your colors for your Alma Mater?

SMC: A SCHOOL OF HIS PLANNING

Elva B. Gardner and J. Mabel Wood have written an account of Southern Missionary College from its modest beginnings in Graysville to its move to this campus.

The book, priced at \$10 is hardbound in gold leatherette in an attractive 7" x 10" format and is generously illustrated with photographs and drawings.

This history book has been published by Southern Missionary College and is available exclusively through the Alumni Association Office.

Please make checks payable to Southern Missionary College

Please send me: History of SMC postpaid at \$10.

Name

Address

City

State Zip

Years of Attendance



SMC
southern

COLUMNS

Volume 30

Second Quarter 1981

Official Magazine of

SOUTHERN MISSIONARY COLLEGE

Alumni Association

Collegedale, Tennessee 37315

WILLIAM H. TAYLOR

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Director of Alumni Affairs

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Executive Secretary

Alumni

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1980-1981

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Tribute to the Stanford Ulmers

by Dr. Knittel
At May Commencement, 1981



Mr. and Mrs. Sanford Ulmer (center) of Lansdale, Pa., received honorary degrees from Southern Missionary College at recent Commencement Exercises. At the left is Dr. Lawrence Hanson, SMC's academic dean; at the right is Dr. Frank Knittel, SMC's president.

(picture by Sam Hutchins)

Some sixty years ago a young man came here then left this campus before quite completing his academic work. For some reason lost in the mist of passing years, he did not receive his diploma and did not transfer back here for additional college work which would have entitled him to his degree.

At that time, Sanford Ulmer did not see that the actual degree would especially enhance his future, and surely that has been true.

Yet, we do hope that what he gained here helped him direct his life and career. As a builder and real estate developer, Mr. Ulmer has been phenomenally successful. He has shown his love for this college and its students by the many scholarships which he has found pleasure in providing for SMC students. Some of you seniors are graduating this year because of the generous spirit of the Ulmers. Many of your classmates who will continue here in years to come will likewise be beneficiaries.

The Ulmers have been especially encouraged by the active correspondence they have had with some of you. They, like those of us on this campus, have thus caught a glimpse of the greatness of your hearts.

Today it is a distinct pleasure for us to present to Mr.

Sanford Ulmer his belated degree from Southern Missionary College. Mr. Ulmer, now with this diploma and degree you can start life all over again.

At the time you left here, the man who would have handed you this diploma was Dr. Leo Thiel. He is no longer here, but this college is honored to have on its staff his son, Dr. Mitchell Thiel, Professor of Chemistry. I would like for Dr. Thiel to come forward at this time and present this diploma to Mr. Sanford Ulmer.

Long before the Equal Rights Amendment came into discussion, I believed that women, not men, shape our destiny. And I know, Mrs. Ulmer, that you have done much to shape the destiny of your husband.

You never had the privilege of attending college here. You went out West to take nursing. But we want to share with you in a tangible way our appreciation for your interest and support in assisting the students at SMC. It is, therefore, my privilege to present to you this diploma which expresses our love and thanks and gratitude.

It has been a wonderful blessing to know you and to learn of your love for young people today. This love you have shown in tangible ways, and we return it to you this morning.



SMC alumni who recently graduated from the LLU School of Medicine in Loma Linda, California, Class of 1980-B. Left to right: Michael N. Wond, '77; Duane C. Anderson, '76; R. Franklin Trimm, III, '76; Sarah M. Ruddy, '77; Dale J. Townsend, '76; Michael A. Cummings, '74. Dr. Townsend was the president of the Class of 1980-B. (We are indebted for the photo to Janet Kramer Townsend, '76).

Highlights

ANNUAL HOMECOMING Oct. 23-25, 1981

Friday Evening — Dr. Lynn Sauls, '56
Sabbath Services — Elder Ed Banks, '31
Saturday Night — U.S. Marine Band
Open House for New Music Building

Plan Now to Attend ALUMNI HOMECOMING!



WHERE ARE THEY NOW?

Can you help the Music Department locate the following five Music majors? Please notify the **Alumni Office or Music** at SMC, Collegedale, TN 37315.

Vinson Bushnell

Walter Devries

Russell Heib

Joya Lynn Schoen

Leland Tetz



1930's

Lewis A. Bascom, M.D., '30 took pre-med at SJC and was graduated from the Loma Linda School of Medicine in 1938. He practiced medicine in Nora Springs, Iowa, until July 1, 1974, at which time he retired in Keene, Texas. Dr. and Mrs. Bascom were honored with a reception by their children on their 50th wedding anniversary June 7. Greetings may be sent to 109 E. 4th St., Keene, TX 76059.



Dr. and Mrs. Bascom

in Avon Park, Florida. Loren majored in business at SMC.

Phaize Salhany, '50 and Dorothy Graves Salhany, '49 write from Zimbabwe, Africa sending Christian greetings to the alumni and students of SMC. They say they are well and busy, sharing the gospel and praying for the soon return of Christ. "We live amid fear, frustrations, and material shortages, our courage is strong and our faith in God never wavers." P.O. Box HG 100 Highlands, Salisbury, Zimbabwe, Africa.

Clifford Ludington, M.D., '41 has written of the death of his wife, Betty, '54. "We were looking forward to retirement soon, but this has made me want to continue working for the Lord until He comes. Please pray for me and my family." —Loma Linda.

Olive and Brad Braley, "Just a special note to our fine friends in the Southland with my "Love" check to dear SMC. We miss Collegedale and claim that as Home with a capital "H" — Greet our Friends. Appreciate the COLUMNS. Keep it coming. Busy, Busy!" — Olive and Brad, Glendale, California.

Elder Henry Baasch, '53. Elder Baasch died at the age of 97 in Silver Spring, Maryland. He was buried in the Collegedale Cemetery with Elder Douglas Bennett officiating. Elder Baasch was one of the oldest graduates of SMC, having received his bachelor's degree at the age of 69. He then went on to receive his

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SMC Students Recarpet Cafeteria

Working in the dead of a February night, a group of Southern Missionary College students recarpeted the cafeteria of their high school alma mater, with carpeting bought from donations they collected.

The 20 students, who choose anonymity, raised the money among themselves and their friends and consulted with only one or two people at Little Creek School, near Knoxville, about the project.

Late one night, they went to the school, darkened the cafeteria windows and laid the carpet with help from SMC's dean of students, who has worked as a professional carpet layer.

Then, they put tables and chairs back into place, removed the window coverings and left a couple of hours before breakfast leaving only the sign "Kilroy Was Here" as clue to their identity.

master's degree. He taught in the religion department for seven years. Elder Baasch was ordained in 1919 and served as a missionary in the Caribbean and the South American Division.

Drew Turlington, '51 has retired from teaching in the Industrial Education Department of SMC as of this summer. He and Mrs. Turlington will make their home in Tampa, Florida, where he has been building a house next door to her sister.

William Tol, '51 is not pastoring a church at present. He is working with Leo's Studio as a photographer in Spokane, Washington.

1960's

Arthur Richert, Jr., '65 and **Joyce Cunningham Richert**, '65 lived in the home of Dr. and Mrs. Gordon Hare in College Place, Washington, this past school year. The Hares came to Collegedale and lived in the Richert home while the two men exchanged places teaching mathematics. This teacher exchange between SMC and Walla Walla College was a rewarding experience, according to Dr. Hare. This Fall the teachers will be back in their "home" colleges with the satisfaction of having had a broadening experience.

James Boyle, '66 is Senior Vice President of Florida Hospital. **Darleen Bradwell Boyle**, '68 is a registered nurse. The Boyles are living in Apopka, Florida.

Dr. Stanley A. Giles, class of 1962, is the first pediatrician to join the Takoma Medical Group roster of physicians. This brings to ten the number of doctors in the Takoma Group. Dr. Giles received his M.D. degree from Loma Linda University in 1966. He most recently practiced at Watkins Memorial Hospital at El-lijay, Georgia. **Ollie Mae Metts Giles**, '62, majored in elementary education at SMC. They are living in Greeneville, Tennessee.

William L. Wood, '66 and **Janet McKee Wood**, '67 have moved from Pierre, South Dakota, to Shreveport, Louisiana. Bill is Youth and Temperance Director for the Arkansas-Louisiana Conference.

"We loved working in South Dakota but we're enjoying being back in the South. Two boys, Jeff and Scott, ages 10 and 8."

Bill Tol, '69, writes that he is not William Jr., but just plain Bill. He is presently working as pastor of the Eureka, California, church having returned from the Far Eastern Division last May. He worked over there for six years as a mission pilot.

Donna Mills Long, '68 and **L. Gail Long**, '72. "Gail and I are still in North Dakota. He is teaching history, Bible, driver education, and sociology. I am the accountant for Dakota Adventist Academy. We are completing our fourth year. Hope to stop by SMC this summer. We drove through at Christmas time but it was late. The campus is really beautiful. Tell all our friends there Hello."

Robert E. DuBose, '64. "Since my graduation from SMC, I attended Seminary at AU, then have pastored a number of churches in the Florida Conference. I also serve on the Conference Committee. Since 1979, I have been working as a Florida Conference evangelist, assisted by my wife, Joyce. We have four sons, the youngest of whom, Dan, is in pre-med at SMC. We like what we see each time we visit SMC. God bless you."

James Franklin Wolcott, '64 has been with Sandia National

Laboratories in Albuquerque, New Mexico, for over seven years as an analytical chemist in the area of spectroscopy. Also, he's working toward receiving a first degree black belt in Judo during '81. **Linda Comer Wolcott**, '64 does private duty nursing. "During August, 1980, I spent three weeks in England. I had a spectacular trip, fell in love with the country, and hope to go back sometime. I've been singing with the Albuquerque Civic Chorus for about four years. This is a 100 voice choir that has concerts for the people of the city about three times a year. Daughter Tonda will be a senior this Fall at Mt. Pisgah Academy. Jimmy, who is 13, begins academy at Sandia View this Fall."

1970's

Thorkild Pedersen, '73 has been in mission service in Bandung, Indonesia. A letter written May 15 says, "Thanks for SMC SOUTHERN COLUMNS which we have just received. It always makes us homesick for SMC to read it. We enjoyed so much the 2½ years we spent there, and wish that we could go back some day."

We are now leaving Indonesia after having spent five happy years here. My husband has been chairman of the Business Administration Department, and I have been head of the clinic at our college. My husband has been asked to take up the position as union auditor of the East

Features • • • Features • • • Features

Language Students Encouraged to Go Abroad

A curriculum change has been made for students majoring in Modern Languages at Southern Missionary College.

Modern Language students are being encouraged to take some of the 30 hours needed for their major in foreign countries.

According to Dr. Robert Morrison of the Modern Language Department, the move was made for economical reasons.

Students will now be able to continue their education under the auspices of Adventist Colleges Abroad, a consortium of all Adventist colleges and universities in North America.

There are three foreign colleges students will be able to attend: Bogenhofen in Austria for German language students; Collonges, France, for French; and Sagunto, Spain, for Spanish.

African Union with headquarters in Nairobi. We will be leaving from here in five days, so please note our change of address: Thorkild Pedersen, P.O. Box 42276, Nairobi, East Africa." — Letter signed A. Pedersen.

Robert C. Moore, '75 and Lois Hildebrandt Moore, '72 enrolled their baby girl, Christy in the Collegedale Nursery Sabbath School on May 9, 1981. She was born early on SMC's Commencement morning. Marching with that May class was her uncle, David Moore, magna cum laude mathematics grad, as well as her father who teaches mathematics at SMC.

Richard M. Gates, '77, a minister and graduate of Andrews University, returned to school at SMC for a nursing course. While he was here, his wife, Meraldine, who is a graduate of CUC, taught in the Division of Nursing. They are back in South America where they are living in Pucallpa, Peru. Richard is a pastor-pilot for about 10 outstations. "They run a clinic and Meraldine nurses; he baptizes." Their oldest son, **David**, graduated from SMC in 1980. He is married to **Becky Duerksen, '80**. Douglas Gates has been in school in Bogenhofen, Austria, this past year; Debbie and Donnie, the two youngest children, are in South America with their parents.

Clarence H. Small, '70 and Virginia Fardulis Small, '70. "How we do enjoy and appreciate the SMC SOUTHERN COLUMNS! Somehow we don't seem so far from "home" when we receive news from SMC. Clarence is pastoring two churches in North Dakota. We love the people and the area, though we do miss the beautiful Spring season in Tennessee. I'm busy helping Clarence, looking after our six-year-old son, Chris, and preparing for the birth of our second child due in July. I especially enjoyed the recent issue of the SOUTHERN COLUMNS with the special section on the nursing class of 1977 as I worked in the Nursing Division as a full-time secretary 1976-78."

Michael N. Wood, M.D., '77 and Sherry Marie Cavanaugh Wood, '77 are living in Loma Linda, California, where Michael will begin a residency in General Surgery at Loma

Linda University Medical Center on July 1, 1981. Sherry is a graduate of SMC's nursing program.

Karen Elizabeth Spears, '77 was married to Richard Dean Lippert, Jr. on January 1 in Thatcher Hall Chapel, Southern Missionary College. Karen is the youngest daughter of Kenneth, '66 and Mildred Spears. The bridegroom is the son of Mr. and Mrs. Richard Dean Lippert of Longwood, Florida. The couple is living in De Land, Florida, where Richard is the chief X-ray technician in one of the hospitals. Karen, who is a secretary manages the office of one of a series of Minor Medical out-patient emergency clinics in the area.

Timothy Scott Cumbo, '78 and Karla Ann Kea, '79 began a new life together on Sunday, March 29 in the Dalton SDA Church, Georgia. Karla frequently plays the organ for the Collegedale church and has been teaching on contract for SMC both piano and organ. Timothy is a TV repair man.

Jack Kovalski, '79 and Nancy Wilbanks, '79 were married on July 27, 1980, at the Hackettstown SDA church in New Jersey. They reside in Toledo, Ohio, where Jack is employed by Noxell Corporation and Nancy is employed as a registered nurse.

Wallace R. Weeks, '76, graduated from the Loma Linda School of Medicine in August of 1980. He began his residency in the Family Practice program of Florida Hospital in November, 1980. Dr. Weeks, a native of Mississippi, was graduated from Bass Memorial Academy. During his years at SMC, he majored in religion and took pre-medical courses. He spent one year in Korea as a student missionary.

Mark Sager, '76 a graduate of SMC's Division of Nursing, is employed at Walker Memorial Hospital, Avon Park, Florida. Walker Memorial is a member of the Adventist Health System/Sunbelt, Inc. According to the *Walker Talker*, employees' magazine, Mark Sager has assumed the responsibility of Head Nurse of the Emergency Room.

Arthur E. Cone '79 and Sharon Alfaro Cone, '79 have accepted a

call to work in the Kansas Conference. Art is working as auditor in the AHS/Mid-America office. Sharon is nursing in the Shawnee Mission Hospital. They would enjoy hearing from their friends, but the best address right now is c/o AHS/Mid-America, 8800 W. 75th St., Shawnee Mission, Kansas 66204.

Robert Fekete, '76 and Carolynne Butcher Fekete, '75 have two children, Pam 5, and John Robert, 6 months. Robert is beginning his second year of ministry at Ottawa/Sheridan, Illinois. "We'll always remember SMC because we met there on Bob's first summer weekend when he arrived as a freshman. He was a veteran (Air Force), I was a senior nursing student. We were married one year later. Lots of precious memories from SMC. Hope to come down some day!"

Viki Midkiff Little, '76, '79 writes, "Just got the newest SOUTHERN COLUMNS, and wanted you to know how much I enjoyed it. It's always good to hear about the latest on campus, but the best part for me is the news on past graduates. Seems like every time, I find someone else who lives near me. It's great!"

"I'd appreciate it if you'd change my name now to Viki Little. I was married on December 28, 1980, to Michael Little, a teacher at Vienna Jr. Academy in Vienna, Virginia. I'm a visiting nurse with Adventist Home Health Services in Takoma Park, Maryland, and just love my work! I think SMC did a good job in preparing me nursing-wise to 'meet the world.' Keep up the good work!"

Yetta Levitt Foote, '75, former Chattanooga actress and radio announcer, plays the crusty school-teacher, Miss Penncrest, and other characters on the *Tush* show on Atlanta television UHF station WTBS. She is doing the morning news at WQXI as well as filming *Tush* in the afternoon. The *Tush* show has a national audience on cable television. Miss Levitt is a communication broadcasting graduate of SMC.

Dr. Penny Nielsen, '71, Associate Professor of Education, Jacksonville State University, Jacksonville, Alabama, was invited to present a paper at the S. E. Regional International Reading Association held a

Norfolk, Virginia. Dr. Nielsen was a speaker at the Alabama Reading Association held in Birmingham. She was chosen as chairperson for the Special Projects Committee for the Alabama Council for Post-Secondary Reading. She was recently the guest speaker at the Cheaha Area Reading Association in Anniston, Alabama. She is serving as Newsletter editor for Phi Delta Kappa, and is the chairperson for the nominating committee of Phi Delta Kappa.

Judith Merchant, '71 was married at the Arboretum in Washington Park, Portland, Oregon, to Mr. Darrell Rader on May 10, 1981. Attending the wedding were Judy's parents, Bob and Agnes Merchant from Southern Missionary College.

1960's

Pamela Lynn Hall, '80 and **Desmond Stuart Suarez**, '80 were united in marriage January 1 in the Winter Springs, Fla., church. The bride is the daughter of Jackie Hall of Orlando, Fla., and Roger Hall of Phoenix, Ariz. The bridegroom is the son of Mr. and Mrs. Tom Suarez of Winter Springs. The ceremony was performed by Ron Bentzinger. The couple is residing in Orlando.

Tonua Starr Barley, '80 and David Fedusenko were married April 10 in Decatur, Alabama. Tonua is employed at the Punta Gorda Medical Center in Florida where she has a Public Relations internship.

Bethel Holbrook, '77/'81 and Kevin Pires are being married on June 14 at Collegedale. Bethel is working at the Collegedale Medical Center for Dr. Kutzner and Kevin is a nursing student at SMC with one semester to finish. He is planning to go into anesthesiology, after a year's nursing experience. Bethel is the daughter of Elder and Mrs. Frank Holbrook.

Donnie Keele, '81 was married by his father, Elder Donald Keele of Arizona, in the Ooltewah Seventh-day Adventist Church on May 5 to Sandra Rowe. Sandra, who spent a year in the Orient as a student missionary, is the daughter of Kermise and Mary Lou Rowe. Sandy's experience teaching English to foreign students will be useful in Texas. Donnie will be Bible teacher at Rio Grande Valley Academy.

Two Grads Ordained

Two SMC graduates were ordained to the ministry at the Georgia-Cumberland camp meeting, held in Collegedale, May 20-23. They are Michael F. Cauley, '75; and W. Benny Moore, '62.

Cauley, pastor of churches in Bristol and Kingsport, has a doctorate degree in the ministry from Andrews University in Michigan. He is married to the former Dorothea Bradwell, also an SMC graduate, and they have two children, Michael and Kelly.

Moore, a Chattanooga CPA for 15 years, joined the Kenneth Cox Prophecy Crusade in 1976, where he serves as singer and crusade director. His wife, Barbara Lorren-Moore, is director of child evangelism for the crusade, which is an international evangelistic outreach based in Chattanooga and sponsored by the General Conference.

Officiating ministers were Elder Gary Patterson, conference president, and Elder Don Aalborg, conference secretary.

JAMES CRESS GOES TO OHIO

James Cress, '71, has gone to the Ohio Conference to be ministerial secretary and coordinator of evangelism.

After graduation from SMC, Cress worked two years in public relations for General Motors before attending the theological seminary at Andrews University where he received his Master of Divinity degree.

He began his pastoral work in Florida where he soon became one of the conference evangelists. Prior to accepting the Ohio call, Cress was an associate ministerial secretary and evangelist in the Lake Union Conference.

His wife, Sharon, works as Bible instructor, health instructor, and secretary.

Cress plans to conduct two evangelistic meetings a year in working with churches.

When Cress was at SMC, he was active in the Student Association as a senator and was chosen for *Who's Who in American Colleges and Universities*.

ADDRESS CHANGE FORM

Our old address was:

Name _____ Yr. Grad. _____

Address _____

City _____ State _____ Zip _____

Our new address is:

Name _____ Yr. Grad. _____

Address _____

City _____ State _____ Zip _____

Please mail this information to:

*Southern Columns, Alumni Office
Southern Missionary College
Collegedale, Tennessee 37315*

Enthusiasm Is Contagious In BECA Campaign

By the Editor

Volunteers will be manning telephones, as well as seeing alumni personally, to ask support for the Alumni Loyalty Fund in the closing weeks of the campaign.

Please send your gift, large or small, before June 30, 1981.

Challenges among volunteer alumni; solicitation letters from one alumnus to another; telephone solicitation; appeals through the SOUTHERN COLUMNS; letters by class presidents to their classmates; letters to all the alumni from Alumni President John Durichek, SMC President Frank Knittel, and the SOUTHERN COLUMNS editor—all are having an impact for the Alumni Loyalty Fund, the most ambitious program of alumni fund raising ever attempted by SMC.

In other words, enthusiasm for the BECA Fund campaign is running high among SMC's alumni.

The total now is approaching \$37,000 with some 350 donors toward a goal of \$57,000 and 644 donors. The deadline is June 30, 1981, for SMC to qualify for \$63,000 from the Business Executives Challenge Alumni (BECA) Fund. Then, the total for various college projects and scholarships will come to \$120,000, an all-time high for annual fund raising by SMC alumni.

Not all class presidents have yet written to their classmates, but the totals from the classes are as follows:

YEAR	TOTAL	YEAR	TOTAL	YEAR	TOTAL
1919	\$ 125.00	1944	\$ 12.50	1963	\$ 52.00
1923	60.00	1945	100.00	1964	40.00
1924	130.00	1946	62.50	1965	5,205.00
1925	400.00	1947	110.00	1966	425.00
1927	185.00	1948	125.00	1967	95.00
1928	5,010.00	1949	67.50	1968	170.00
1929	822.50	1950	42.00	1969	5,254.00
1930	35.00	1951	85.00	1970	405.00
1931	25.00	1952	55.00	1971	200.00
1934	5.00	1953	277.50	1972	152.50
1935	30.00	1954	2,101.50	1973	135.00
1936	55.00	1955	370.00	1974	250.00
1937	430.00	1956	20.00	1975	75.00
1938	245.00	1957	115.00	1976	155.00
1939	145.00	1958	240.00	1977	1,650.00
1940	138.00	1959	126.00	1978	
1941	5.00	1960	175.00	1979	2,
1942	12.50	1961	1,095.00	1980	
1943	55.00	1962	92.00	1981	

People are as important as large amounts since there must be 322 new donors to qualify for \$31,500 of the Challenge Grant. Therefore, any gift of \$5.00 or above puts SMC \$98 closer to this goal. Maximum gift for any one alumnus is \$2,500.

If the total of \$57,000 is reached from 644 donors, then SMC qualifies for another \$31,500, making the grand total of \$63,000 from the challenge grant to go along with the alumni giving of \$57,000 for the final total of \$120,000.

What an opportunity for SMC alumni to help their alma mater! Your help will do great things for its students and its projects.

Your response to this appeal, to a letter from the alumni office, or to a telephone call from a volunteer can make a real difference for your college.

The following form can be used for your gift in response to the BECA Challenge:

Name _____

Graduated Date _____; Years Attended _____

Name of Spouse _____

Graduated Date _____; Years Attended _____

Address _____ (Street or Box Number) (City) (State) (Zip code)

In response to the BECA Challenge, my/our gift is:

\$5 _____ \$10 _____ \$25 _____

\$50 _____ \$100 _____ Other _____

(Please make checks out to the SMC Alumni Loyalty Fund and mail to the Alumni Association, P.O. Box 370, Collierville, TN 37315)

020460

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4-252

DAN DUHERTY
BOX 375
COLLEGEDALE

TN 37315

